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## A broth that tastes like chicken

By Carolyn Jung  
Mercury News

*Now and then, a new product comes along that just leaves its competitors in the dust.*

*Such is the case with South San Francisco's Savory Creations, a new chicken broth concentrate that packs more flavor and more convenience than others on the market. Let's face it, most prepared chicken broths don't taste a whole lot like chicken. Instead, the dominant flavor is that of salt or other seasonings. Not so with Savory Creations. It tastes like roasted chicken – in liquid form.*

*Unlike other broths that come in cans or aseptic boxes, this one is packed in tiny stick pouches, sort of like a smaller version of the honey stick pouches at coffee shops. There are 12 pouches to a box, which sells for about \$6. Each pouch can be mixed with one cup of water to make one cup of broth. It's all-natural chicken broth reduced down to create a concentrate, without any MSG or other additives.*

*The sticks take up far less room in a kitchen cupboard than 12 cans of broth. And the sticks are perfect for packing on camping trips or leaving in your desk drawer when you're fighting a cold. Use the pouch diluted with water just as you would any other broth. I also like to squeeze the contents of the pouch, undiluted, into a pan of chicken-vegetable stir-fry to give the dish instant oomph.*

*The broth is sold at Draeger's, Lunardi's, Gene's Fine Foods, Bianchini's Market in Portola Valley and Roberts Market in Woodside. For a free sample, go to [www.savory-creations.com](http://www.savory-creations.com).*

*Savory Creations International is a subsidiary of Meto Corp., a food export company in business for more than 30 years in the Bay Area. Savory Creations' corporate chef, who helped fine-tune the product, is Andrew Waterhouse, former chef of Piatti Ristorante in Santa Clara. Look for turkey and beef broth flavors to make their debut by the fall/winter holidays.*